

COMMUNITY **SOURCE**

**YOUR SOURCE FOR LOCAL EVENTS,
ARTICLES & USEFUL IDEAS**

MEDIA KIT

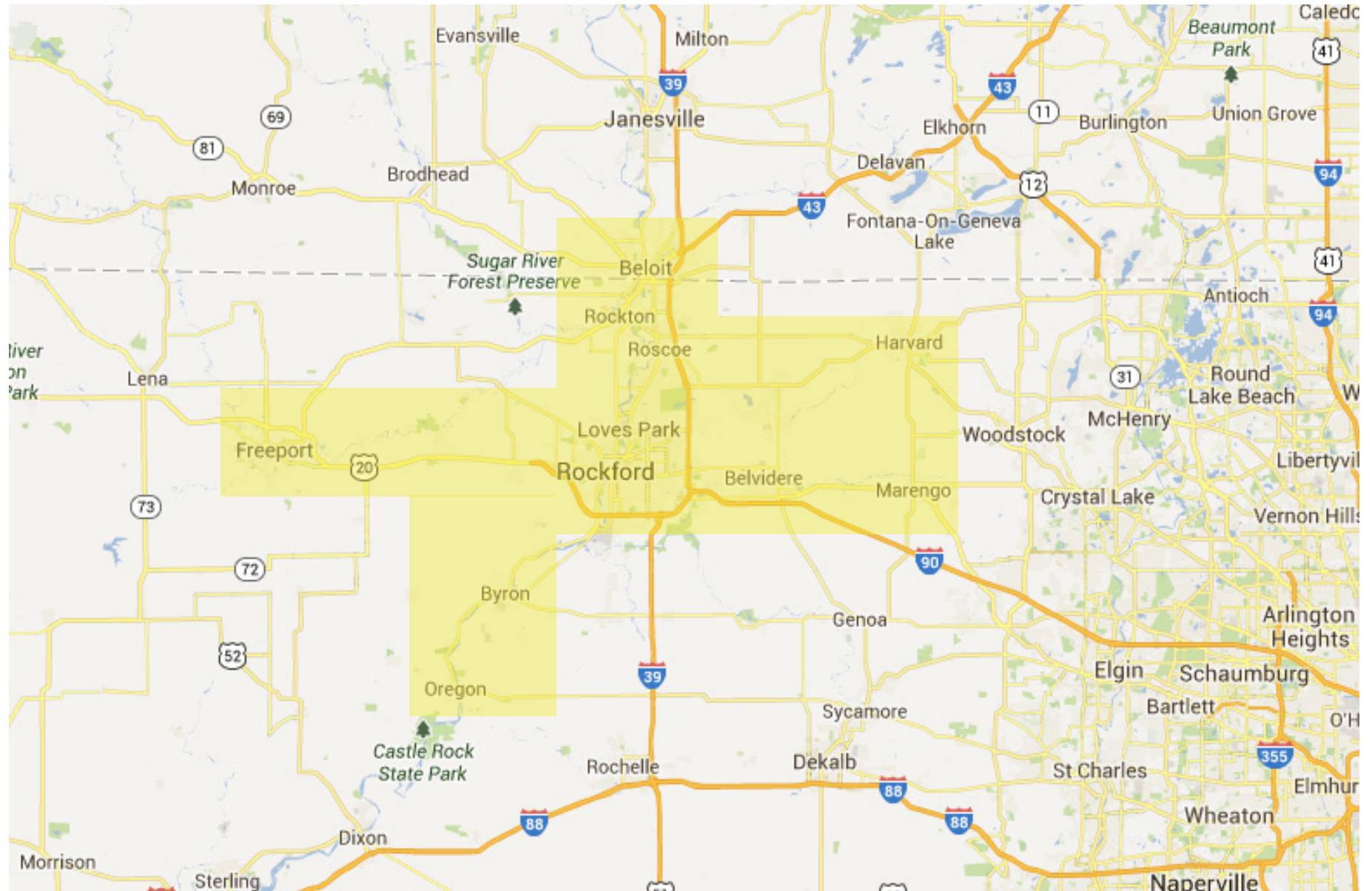
ABOUT US

Community Source is a local article base publication in Rockford, IL. We started the Community Source in May of 2011. Our goal with the Community Source is to let the readers know the upcoming events around Rockford, IL. We also offer articles to local businesses to explain their business to our readers. All of our articles in the Community Source are free! Community Source is a free publication distributed to over 1,300 locations. We print and distribute over 11,000 publications weekly. Most publications will give you a readership instead of the amount they print. Readership circulation assumes that 3.3 consumers will read each publication. We do not believe in this philosophy because there is no way to tell how many people actually read each publication.

Community Source is a proud sponsor of Rockford CrimeStoppers. Since our first issue, we donated space in the Community Source to help out the Rockford CrimeStoppers. We also donated space to Winnebago County Animal Shelter to help the adoption process.

**WE SUPPLY A LARGE MARKET FOR YOUR
ADVERTISING NEEDS AT AFFORDABLE PRICES....
WE GET RESULTS!**

DISTRIBUTION MAP



FIND PAPERS BY LOCATION

Beloit

Woodmans - 1877 Madison St.
Dollar General - 1520 Madison St.
Tilleys - 902 4th St.
Family Dollar - 840 4th St.
BP - 1771 Park Ave.
Mobil - 2725 Prairie Ave.
Citgo - 2158 Prairie Ave.
Dollar General - 2240 Prairie Ave.
Ace Hardware - 1878 Prairie Ave.
R & B Express(Mobile) - 2433 S Riverside Dr.

Belvidere

Arby's - 2010 N. State St.
Shell Gas station - 1024 N. State St.
7 Eleven - 707 Logan Ave.
Blood Center - 1740 S. State St.
Del Pra Pacemaker - 413 Southtowne Rd.
K-Mart - 500 W. Chrysler Dr.
Chrysler Plant - 3000 W Chrysler Dr.
Salvation Army - 422 S. Main St.
Citgo - 717 N. State St.
Marathon - 817 N. State St.

Byron

True Value - 106 W 2nd St.
Byron Bank - 200 N Walnut St.
Sam's Drive in - 705 W Blackhawk Dr.
Casey's - 733 W Blackhawk Dr.
Snyders Pharmacy - 415 W. Blackhawk Dr.

Cherry Valley

Cherry Valley Café - 216 E. State St.
Shell - 303 E. State St.
Cherry Valley Library - 755 E. State St.

Freeport

Super Pantry - 610 W. South St.
Save A Lot - 1801 S. West Ave.
Shell - 1738 S. West Ave.
Cub Foods - 1512 S. West Ave.
Mobil / Kelly's Market - 1111 S. West Ave.
Dan's Phillip 66 - 1348 S. Galena Ave.
Super Pantry - 838 W. Galena Ave.
Sullivans - 2002 W. Galena Ave.
Goodwill - 2030 W. Galena Ave.
Dollar General - 1281 W. Galena Ave.

Harvard

Harvard State Bank - 35 N. Ayer St.
Marathon - 301 N. Division St.
Harvard Savings Bank - 58 N. Ayer St.
True Value - 306 S. Division St.
BP - 501 S. Division St.

Loves Park

Crusader Clinic - 6115 N 2nd St.
Doc's Diner - 6499 N 2nd St.
North Suburban Library - 6340 N 2nd St.
Physicians - 1000 E. Riverside Blvd.
Swedish American - 3775 N. Mulford Rd.
Carlson Ice Arena - 4150 N. Perryville Rd.
Hachi Hachi Sushi Bar - 6516 E. Riverside Blvd.
Citgo - 1824 E. Riverside Blvd.
Salvation Army - 5550 N. 2nd St.
Valli Produce - 6550 N. Alpine Rd.

Machesney Park

Tonys Pizza - 6941 N. 2nd St.
Alpine Bank - 633 Harlem Rd.
Kelly Williams Mobil - 8200 N. 2nd St.
North Park Pharmacy - 7924 N. 2nd St.
Pug Dog Diner - 7828 N. 2nd St.
Loves Park Scuba - 7307 N. Alpine Rd.
Dollar General - 7931 N. Alpine Rd.
Zeman Homes - 7927 Forest Hills Rd.
Rockford Speedway - 9572 Forest Hills Rd.
Shell Gas - 7765 Forest Hills Rd.

Marengo

Wisted's Market - 21775 W. Grant Hwy
Dollar General - 219 E Grant Hwy
Brandt Pharmacy - 101 Illinois 23
Marathon - 600 Illinois 23
Marengo Cafe - 110 S State St.

Oregon

Dollar General - 1050 W. Pines Rd.
Shell - 201 S. 4th St.
Bp - 108 E. Washington St.
Conover Square - 201 N. 3rd St.
Snyder's - 201 N. 4th St.

Poplar Grove

Snyders - 13521 Illinois 76
Pacemaker - 13517 Illinois 76
Poplar Grove Bank - 11159 Illinois 76
Marathon - 13615 Illinois 76
Boone County Restaurant - 441 Rte 173

Rockford

Dough Boy Donuts - 3451 N Main St.
Telecris - 1052 W Riverside Blvd
Rockford Heath System - 2400 N Rockton Ave
Citgo - 4315 Auburn St.
Don Car ters - 4007 E. State St.
Good Will - 4618 E. State St.
Tom & Jerrys - 5446 E. State St .
Valli Produce - 5880 E. State St .
Swedish Cancer Center - 2473 McFarland Rd.
Woodmans - 3155 McFarland Rd.
Grays IGA - 1630 N. Alpine Rd.
OSF St. Anthony's - 5666 E. State St.
Rockford Auto Auction - 5937 Sandy Hollow Rd.
Pet Land - 7358 N. Cherry Vale Mall Dr.
Cherry Bowl (Shooters) - 7171 N. Cherry Vale Mall Dr.
Alpine View Restaurant - 1710 S. Alpine Rd.
Mobil Gas and McDonalds - 2622 Charles St.
Nicholson Hardware - 1131 2nd Ave.
Mobil - 1344 E. State St.

Rockford Cont.

Uncle Nicks - 214 N. 5th St.
BP Gas - 1909 11th St.
Shell - 53 Airpor t Dr.
Rockford Public Library - 215 N. Wyman St.
Shell - 4712 W. State St.
Family Dollar - 1426 S. Main St.

Rockton

Phillips 66 - 629 N. Blackhawk Blvd.
Ray's Family Restaurant - 108 W. Main St.
Rockton Library - 101 E. Main St.
Sams Pizza - 130 N. Blackhawk Blvd.
Fibs - 105 W. Main St.

Roscoe

First National Bank - 5360 Bridge St.
Pietros Pizza - 5724 Elevator Rd.
Backyard Bar & Grill - 5390 Elevator Rd.
Jerry's Auto Parts - 11943 Main St.
Royal Car Wash - 4815 Bluestern Rd.

South Beloit

Bravo Pizza - 376 Prairie Hill Rd.
Shell/McDonalds - 811 Prairie Hill Rd.
Everetts - 426 Gardner St.
Captains Gallery - 305 Oak Grove Ave.
Blackhawk Meats - 818 Blackhawk Blvd.

Winnebago

German Bank - 1305 Main St.
Snyders - 101 Landmark Dr.
Family Dollar - 601 N. Elida St.
Sullivans - 703 N. Elida St.
Mobil - 196 S. Winnebago Rd.

RATE SHEET

COMMUNITY SOURCE

Locally Owned & Operated

YOUR SOURCE FOR LOCAL EVENTS, ARTICLES & USEFUL IDEAS

WEEKLY PUBLICATION DISPLAY RATES

Full Page	
1x Run.....	\$275
10x Run....	\$225
26x Run....	\$200
Year Run...	\$175

1/2 Page	
1x Run.....	\$175
10x Run....	\$150
26x Run....	\$125
Year Run...	\$100

1/4 Page	
1x Run.....	\$125
10x Run....	\$100
26x Run....	\$80
Year Run....	\$65

1/8 Page	
1x Run.....	\$75
10x Run....	\$65
26x Run....	\$55
Year Run....	\$45

Premium Placement	
FRONT PAGE	
Full Front.....	\$250
Half Front.....	\$150
BACK PAGE	
Full Back.....	\$350
Half Back.....	\$200

VIEW OUR ENTIRE PUBLICATION AT: www.statelinesource.com

2501 Broadway
Rockford, IL 61108

815-877-3733

* ALL PRICES ARE PER WEEK PRICE. MULTIPLE WEEK RUNS ARE PREPAID ONLY.

INSERTION RATE SHEET

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**3,000 - 4,999
INSERTIONS**

**5,000 - 9,999
INSERTIONS**

**10,000 +
INSERTIONS**

\$40

\$35

\$30

PER 1,000 FLYERS

PER 1,000 FLYERS

PER 1,000 FLYERS

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